



SPONSORSHIP



• OPPORTUNITIES •



HOLIDAY IN THE VILLAGE

LA MESA'S FAVORITE HOLIDAY TRADITION RETURNS THIS DECEMBER!
PRESENTED BY THE LA MESA VILLAGE ASSOCIATION
SATURDAY, DECEMBER 2, 2023

\$5,000

OPPORTUNITY TO DISTRIBUTE BRANDED
TAKE-AWAY ITEM
LOGO ON BANNER ON MAIN
ENTERTAINMENT STAGE
10X10 BOOTH AT EVENT
INCLUSION IN (10) SOCIAL MEDIA
POSTS + (1) DEDICATED SOCIAL MEDIA
POST

1ST TIER RECOGNITION ON SIGNAGE
RECOGNITION IN EVENT EBLAST
RECOGNITION ON EVENT WEBSITE

\$2,500

10X10 BOOTH AT EVENT
INCLUSION IN (5) SOCIAL MEDIA POSTS
LOGO ON BANNER ON MAIN
ENTERTAINMENT STAGE
1ST TIER RECOGNITION ON SIGNAGE
RECOGNITION IN EVENT EBLAST
RECOGNITION ON EVENT WEBSITE

\$2,000

INCLUSION IN (4) SOCIAL MEDIA POST
LOGO ON BANNER ON MAIN
ENTERTAINMENT STAGE
2ND TIER RECOGNITION ON SIGNAGE
RECOGNITION IN EVENT EBLAST
RECOGNITION ON EVENT WEBSITE

\$1,000

INCLUSION IN (2) SOCIAL MEDIA
POST
LOGO ON BANNER ON MAIN
ENTERTAINMENT STAGE
2ND TIER RECOGNITION ON SIGNAGE
RECOGNITION IN EVENT EBLAST
RECOGNITION ON EVENT WEBSITE

\$500

INCLUSION IN (1) SOCIAL MEDIA
POST
3RD TIER RECOGNITION ON SIGNAGE
RECOGNITION IN EVENT EBLAST
RECOGNITION ON EVENT WEBSITE

\$100

4TH TIER RECOGNITION ON SIGNAGE
RECOGNITION ON EVENT WEBSITE

holiday activations

BRAND ONE OF THE MANY HOLIDAY
ACTIVATIONS! 

\$1,000: 360 PHOTO BOOTH SPONSOR

\$1,000: HOLIDAY TRAIN SPONSOR

\$1,000: FOOD COURT SPONSOR



PLEASE SUBMIT BY OCTOBER 19, 2023. ALL CHECKS PAYABLE TO:
LA MESA VILLAGE ASSOCIATION
8030 LA MESA BLVD, BOX 189
LA MESA, CA 91942

COMPANY:

NAME:

EMAIL:

PHONE:

ADDRESS 1:

ADDRESS 2:

CITY, ST ZIP:

I WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

☐

\$5,000

☐

\$1,000

☐

\$1,000 360 PHOTO BOOTH SPONSOR

☐

\$2,500

☐

\$500

☐

\$1,000 HOLIDAY TRAIN SPONSOR

☐

\$2,000

☐

\$100

☐

\$1,000 FOOD COURT SPONSOR

☐

I ACKNOWLEDGE AND CONFIRM THAT I WILL SUBMIT PAYMENT FOR
THE INDICATED SPONSORSHIP AMOUNT BY OCTOBER 19, 2023.

☐

PLEASE SEND HI-RES LOGO (EPS/AI/PDF) TO
MARKETING@LAMESAVILLAGEASSOCIATION.ORG BY OCTOBER 20, 2023

SIGNATURE

[SUBMIT PAYMENT ONLINE](#)